

INTERNATIONAL WEIGHTLIFTING FEDERATION

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**IWF**

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**GUIDELINES**

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**IWF**

**PHOTOGRAPHER**

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# IWF Photographer Guidelines

## 1.1. Scope of duty

For IWF Events, the IWF appoints the Photographer to be accredited by the OC to fulfill international media commitments.

The following Events can be required to be covered by the IWF Photographer:

- Junior World Championships
- Youth World Championships
- Senior World Championships
- Youth Olympic Games
- Olympic Games

And any other Event upon request

## 1.2. What photos does the IWF want?

The photos provided are used in publications, articles on IWF.net, Facebook, Twitter, Instagram, World Weightlifting and distributed to the international media for their use in articles, so the photos need to be dynamic, emotional and high quality.

**Athletes to take pictures of:** the Photographer is to constantly follow the competition and take photos of interesting moments, such as when there has been a big upset, a really exciting match with a lot of emotion, or joyful moments with coaches. Think of the lifts that are most likely going to be written about and broadcasted. These are the ones that it is essential to have pictures from.

In addition to this, IWF also requires photos from the all athletes competing at the event each day.

The IWF Photographer has all access in the competition venue, training, warm-up etc.

**From the A Groups,** the IWF needs photos from each lift.

**From B, C, D etc.** the IWF requires at least one photo / competing athlete.

Throughout the event, try and get photos of as many athletes as possible, as you never know when we will need photos from each individual lifter (close-up, portrait, sequence shot as well).

The IWF requests the delivery of photos from Training, warm-up action shots etc.

**Additional Photos:** The IWF also needs photos of Press conferences, Interview, Opening Ceremony, Closing Ceremony, any VIPs present, Medal Ceremony, photos of the crowd (if large), photos of the venue (inside, outside, grand total) and city shots.

**Protocol Photos:** Upon request, the IWF might need photos of Meetings, Congress, Verification, receptions, sport personalities, VIPs and Education Seminar etc.

**Creative Photos:** Try and take some different photos, not just have them all the same close up of athletes. Use different angles, use different lenses to get different perspective, take some blurred action shots, anything that will grab people's attention.

**Sponsorship recognition:** It is important that we have nice photos of all IWF's sponsors branding at the events, so the IWF needs pictures of:

- Platform
- Advertisement boards
- Equipment
- Banners (Indoor, Outdoor)

- Backdrops (Mixed Zone, Press Conference)
- Anti-Doping stand
- Sales stand etc.

**Specifics on photos:**

- Type: JPEG
- Size: No more than 5MB in size
- Naming: Please name the photographs with family name as follows:
  - Family name first in upper case,
  - Given name in lower case, followed by
  - Country Code
 (E.g. VALENTIN Lydia - ESP (1), VALENTIN Lydia - ESP (2) etc.)
- Shape: Please send your photos in standard format (portrait or landscape) in any orientation.

**1.3. How to send photos and where to upload them?**

The best way to send photos to the IWF is via Dropbox.

Photos need to be updated after each session. Each time a new batch of photos has been uploaded, they must be put in a new folder, such as:

- Day 1 / Day 2 / Day 3 etc. or by date 08.01 / 08.02 / 08.03 etc.
- W48C / W48B / W48A / M56A etc.

Photos need to be uploaded to the IWF website IWF.net, the IWF Facebook Page, the IWF Instagram Page and to the IWF Flickr.

All uploaded photos need to be watermarked prior to be sent online.

**1.4. What are the deadlines?**

Photos need to be sent immediately to the IWF Media Officer after each New Record and after each Victory Ceremony.

The rest of the photos of each Group shall be uploaded to the IWF website, Facebook and Flickr on the day of the competition right after being processed.

All additional photos taken on site shall be delivered to the IWF Media Officer latest one week after the Event

**1.5. What to wear?**

Representing the IWF, the official IWF Photographer needs to be dressed accordingly. Casual-smart dress code shall be adopted or specified dress code for some events (no flip-flops, no shorts).

**1.6. How to behave?**

Representing the IWF, the official IWF Photographer shouldn't disturb the activity of athletes, Officials, Organizing Committee, VIPs and Broadcasting etc.

As IWF Press Commission Member, your daily work is coordinated by the IWF Media Officer.

The participation to the daily meetings (twice a day unless otherwise specified) where your daily tasks are being defined is obligatory.

Postings, photos, blogs and tweets should at all-time conform to the IWF expectations, be dignified and in good taste, and should not be discriminatory, offensive, hateful, defamatory or otherwise illegal and should not contain vulgar or obscene words or images.

No restriction is made on producing content for other websites, blogs, however the IWF shall remain the primary source of information and shall be the first sharing the information and content collected during the Event. The content produced is the property of the IWF.

## **1.7. Liability**

When Participants and Other Accredited Persons choose to go public with any comments, opinions and any other material in any way, including on a posting, photo, blog or tweet on any social media platforms or on any websites, they are solely responsible for the consequences of their action. They must ensure that when doing so they comply with applicable laws and that they have obtained all necessary permissions from any third parties whose image or property is used in their posting, blog or tweet. Participants and Other Accredited Persons can be held personally liable for any commentary and/or material deemed to be obscene, offensive, defamatory or otherwise illegal, or infringing on any third party's rights. They should neither intrude upon the privacy of Participants and Other Accredited Persons and entities at the IWF Event without the consent of such participants, persons and entities, nor interfere with the competitions or the ceremonies of the IWF Event or with the role and responsibilities of the IWF or other entities that are part of the organization.

The accreditation of any person accredited at an IWF Event can be withdrawn without notice for purposes of ensuring compliance with these Guidelines.

The IWF shall be the final authority with respect to the interpretation and implementation of these Guidelines.

Note to the OC: Prior to the event, please advise IWF Media Officer (lilla.rozgonyi@iwfnet.net) the name and contact details of the Photographer or the person who will be managing Press during the event.

## **1.8. IWF Media Officer**

Lilla ROZGONYI  
IWF Communication and Marketing Manager  
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The IWF appreciates your help, as your input greatly assists the promotion of Weightlifting globally.